

## Message Text

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46

ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 /018 W  
----- 042268

R 081100Z MAR 76  
FM AMCONSUL PORTO ALEGRE  
TO USDOC WASHDC  
INFO AMCONSUL RIO DE JANEIRO  
SECSTATE WASHDC 0437

UNCLAS PORTO ALEGRE 0039

E.O. 11652: N/A  
TAGS: BFOL, BR  
SUBJECT: WTDR/FTI ARCON S/A-INDUSTRIA ELETRO METALURGICA

1. BRAZIL
2. COUNTRY CODE 351
3. SER. NO. 0349700
4. ARCON S/A-INDUSTRIA ELETRO METALURGICA  
4A. 4B. C 4C. CODE X
5. CAIXA POSTAL 2743, AVENIDA DOS ESTADOS, 1869
6. 90000 PORTO ALEGRE, RS, BRAZIL
7. ESTABL: 1955
8. EMPLOYS: 230
9. SIZE: (19-X) LARGE
10. (22-X) GOOD
11. THE COMPANY SELLS ITS PRODUCTS THROUGHOUT  
THE COUNTRY. COMPETITION IS MODERATE.

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12. REP. 03/76

13A. 35852/03 UNITARY AIR-CONDITIONERS

13B. 35855/03 CONDENSING UNITS

13C. 35857/03 EVAPORATIVE AIR COOLERS AND OTHER COMPONENTS AND  
ACCESSORIES FOR AIR CONDITIONING EQUIPMENT

14. CONTACT: JOSE SORDI TITLE: FINANCIAL MANAGER

15. ARCON

16. NA

17. TEL/42-1258

18. FINANCIAL REFERENCES: BANCO DO BRASIL S/A, RUA URUGUAI, 185  
90000 PORTO ALEGRE, RS, BRAZIL

19. TRADE REFERENCES: DUHHAM BUSCH INTERNATIONAL, 10001 N.E. 125TH  
STREET, NORTH MIAMI, FL 33161

20. FOREIGN FIRMS REPRESENTED: SAME AS ITEM 19. COMPRESSORS SINCE  
1965.

21. WEL KNOWN FIRM WHICH WAS REORGANIZED IN 1967. REGISTERED CAPITAL  
CR\$ 5 MILLION. ESTIMATED ANNUAL SALES CR\$ 23 MILLION. ANNUAL PRO-  
DUCTION: 1050 CENTRAL AIR CONDITIONERS: 600 CONDENSING UNITS AND  
500 EVAPORATIVE AIR COOLERS. LOCATED IN AN INDUSTRIAL AREA OF THE  
CITY, ITS REAL ESTATE PROPERTIES ARE VALUED AT CR\$ 3 MILLION.  
IT MAINTAINS BRANCHES IN SAO PAULO AND RIO DE JANEIRO AS WELL  
AS REPRESENTATIVES IN FOUR OTHER CITIES. THE COMPANY IS ALSO A  
SHAREHOLDER OF SEVERAL OTHER FIRMS. ITS OWNERS ENJOY FAVORABLE  
BUSINESS AND PERSONAL REPUTATIONS. BANKING AND TRADE SOURCES  
REPORT THAT THE FIRM IS OPERATING NORMALLY AND ITS FINANCIAL  
POSITION IS SATISFACTORY. ITS FINANCIAL OBLIGATIONS  
ARE MET PROMPTLY. SUBJECT CONSIDERED GOOD CONTACT FOR AMERICAN  
FIRMS.

22. PREPARED BY H.E. SUDBRACK APPROVED BY R.J. CARLSON  
AT US CONSULATE, PORTO ALEGRE  
BARR  
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NNN



## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 08 MAR 1976  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1976PORTO00039  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
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**Image Path:**  
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**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION ARA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Page Count:** 2  
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**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
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**Review Comment:** n/a  
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**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** WTD/FTI ARCON S/A-INDUSTRIA ELETRO METALURGICA  
**TAGS:** BFOL, BR  
**To:** COM  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006